

Source	Source Statistics	Date and Time	Comments
<a href="http://dcephopeful.blogspot.com/2010/02/top-5-favorite-attractions-at-disney.html">http://dcephopeful.blogspot.com/2010/02/top-5-favorite-attractions-at-disney.html</a>	<i>Quantcast:</i> This site reaches approximately 3,734 U.S. monthly people.	February 11, 2010	Not only on this blog but also on other websites, fans have discussed their favorite rides at Disney. This link presents the top rides that were widely popular among all the other websites as well.
<a href="http://www.mydisneymania.blogspot.com">www.mydisneymania.blogspot.com</a>	<i>Quantcast:</i> This is a huge site that reaches over 55 million U.S. monthly people. The site also attracts a fairly wealthy, more educated audience. The typical visitor visits superpics.com uses Fotolog, and reads raw story.com.	February 11, 2010	The total page views as of 2/9/10 is 101,897.  ZapperZ's Blog on everything Disney. He has written 2,403 blogs on WDW and 315 are Disney Park blogs as of 2/9/10.  "There's also hints of a modified Tower of Terror. This definitely is something to look forward to. I still think they need to do something with this attraction during the holidays. It would be awesome if they can re-theme it for Halloween."
WordPress Blogs:  <a href="http://en.search.wordpress.com/?q=Epcot+reviews">http://en.search.wordpress.com/?q=Epcot+reviews</a>	<i>Quantcast:</i>  12,561 people have visited this site.	February 10, 2010	The blog topics are about "Is Epcot a good park for kids" and "Rating Epcot as not the most fun Disney park." This is important because we need to figure out what tactics should be executed to make Epcot exciting like all Disney Parks.
<a href="http://twitter.com/TheDisneyBlog">http://twitter.com/TheDisneyBlog</a>	Followers 6,375 Tweets 7,308 According to we follow on twitter, this account is rank #5 in being the most influential when it comes to WDW.	February 9, 2010 8:18 PM	"With Casino Gambling possibly coming to Florida, maybe it's time for Disney to revisit that adults only theme park idea. :)"
Advise for trips:  <a href="http://www.tripadvisor.com/Attraction_Review-g34515-d143394-Reviews-Walt_Disney_World-Orlando_Florida.html">http://www.tripadvisor.com/Attraction_Review-g34515-d143394-Reviews-Walt_Disney_World-Orlando_Florida.html</a>	<i>Quantcast:</i> This site reaches approximately 36,468 U.S. monthly people.	February 9, 2010 10:35 P.M.	There was a spike in the winter months. The reason for this is that visitors realized January is the least-crowded time to visit.
@WDWTripTip son Twitter	<i>Quantcast:</i> 2,118 followers 116 tweets	February 8, 2010 9:07 P.M.	This Twitter account does not have the greatest number of followers, but it does RT @WaltDisneyWorld posts, which would direct viewers back to the official Twitter account. The group also launched mousday.com, which does not appear popular enough to show data on Quantcast.

<p>http://www.touringplans.com/tp2/UG2_index.php?PageID=0</p>	<p><i>Quantcast:</i> This site reaches approximately 12,761 U.S. monthly people. The site is popular among a very slightly female biased, more educated, mostly Caucasian, middle aged, more affluent group.</p> <p>Facebook 1,254 fans</p> <p>Twitter 3,428 followers</p>	<p>February 8, 2010 9:27 AM</p>	<p>Since 1985 <i>The Unofficial Guide to Walt Disney World</i> has helped more than 3 million families. The site provides clear, unbiased advice on how to spend your time and money wisely.</p> <p>Get wait times on your phone. This is a app that one can get on his/hers iPhone through Lines a mobile website. The unofficial guide to wait times.</p> <p>This is a post on Facebook: "wonderful time in the World...used "Lines" which was very helpful. The longest line we waited in was for Soarin' and that was because we deviated from the plan."</p>
<p>http://www.mouseplanet.com</p>	<p><i>Quantcast:</i> Globally, mouseplanet.com receive over 100,000 visitors each month. It's a mix of male and female, mostly in the 35- to 49-year-old range. 45% of visitors have kids.</p>	<p>February 8, 2010 8:58 P.M.</p>	<p>This site receives a lot of traffic, both nationally and internationally. The site provides a discussion board, and it also hosts a podcast twice per week.</p>
<p>http://www.wdwinfo.com</p>	<p><i>Quantcast:</i> Wdwinfo.com is a top 10,000 site that reaches over 296K U.S. monthly people. The site ranks 5,988. The site appeals to a more affluent, more educated, mostly Caucasian, slightly female slanted, youthful audience. The typical visitor reads the Orlando Sentinel and uses weather.gov.</p> <p>Facebook 22,868 fans</p> <p>Twitter 5,897 followers</p>	<p>February 6, 2010</p>	<p>"From a touring perspective, the Magic Kingdom can present some real challenges for those who want to experience the "magic" and not wait 90 minutes on each attraction to do so. As our site visitors have learned over the years, a good plan is probably the single most important tool you can use to get the most from your vacation. Especially if you plan to visit the Magic Kingdom during peak times, I strongly recommend <a href="#">TourGuideMike's online itinerary planner</a>. It's well worth the investment to get the benefit of Mike's years of research."</p> <p>Most fans/followers on Facebook and Twitter are concerned with wait times, weather, first time suggestions, and peak times.</p>
<p>Job Vent: <a href="http://www.jobvent.com/disney-job-reviews-C604">http://www.jobvent.com/disney-job-reviews-C604</a></p>	<p><i>From Quantcast:</i> - Amount of monthly visitors is, 36,468. And the type of people who visit are U.S citizens, fairly wealthy, and youthful.</p>	<p>February 4 2010</p>	<p>The majority of the complaints were about the pay. The second most frequent complaint was about the managers. The comments said the managers were barely ever around. Also, when they were around they were not "big enough" managers to make a change. The last thing, was a person said Disney had comment surveys for all the workers, but then the survey system ended.</p>
<p>@TravelsNewsFeeds on Twitter</p>	<p>8,218 followers 219 listed 90,051 tweets</p>	<p>February 4, 2010 5:28 A.M.</p>	<p>@TravelNewsFeeds has a very large following. They do not always talk about Disney parks, but they make thousands</p>

			of impression when they do. Their link leads to "mouseplanet.com," an independently-run website on anything Disney-related.
mathowie on Twitter	<ul style="list-style-type: none"> <li>Name: Matt Haughey</li> <li>Location: Portland-ish, OR</li> <li>Bio: I make things on the internet</li> <li>263 following 5,935 followers</li> </ul>	Jan. 27, 2010	Expresses frustration with lack of wifi at Disneyland. "Seriously Disneyland? No open wifi anywhere? It'd let patrons help share their fun with plenty of free advertising."
Walletpop.com <a href="http://www.walletpop.com/blog/2010/01/19/legal-limbo-disney-could-go-after-you-for-posting-vacation-vid/#comments">http://www.walletpop.com/blog/2010/01/19/legal-limbo-disney-could-go-after-you-for-posting-vacation-vid/#comments</a>	<p><i>Quantcasts:</i> 640k people visit this site monthly. These are fairly wealthy people usually looking at stocks.</p> <p><i>Alexa:</i> This site calculated 651K people visiting. It shows a peak in December 2009, January 2010.</p>	January 2010	132 comments, 109 tweets, and 44 digits expressing their uproar on how Disney sued numerous people for posting videos of their vacations at Disney. Some rebellious comments were "then stop going to Disney"; "go to Universal"; "Disney, get a grip! That is what is wrong with this world, too many greedy corporate lawyers."
<a href="http://www.blogcatalog.com/blogs/where-in-walt-disney-world.html">http://www.blogcatalog.com/blogs/where-in-walt-disney-world.html</a>	<p><i>Quantcast:</i> BlogCatalog is recognized as the leading blogger social network and blog directory on the web. Offering bloggers a catalog of blog resources and blog readers an easy way to find the best blog content on the web.</p>	October 5, 2009	<p>This blogger loves Walt Disney World so much that she built an entire blog devoted to it. Posts are mostly her own experiences.</p> <p>When her and her fiance decided to get married, they wanted a Disney fairy tale wedding. No, not the frou-frou kind with the big white dress in the wedding chapel at the Grand Floridian. No, they wanted to get married <i>in the park</i>. Granted, they couldn't agree on which park, or where in which park. The couple wasn't able to get married in Disney the cost was too much (10,000 to start). So, someday when she's making millions of dollars a year, her and her husband will be having a vow renewal, and it will be at Disney. The JP we went to was a wonderful man, and it was a suitable wedding, but some day, she's going to have her Disney fairy tale wedding.</p>
Teen Reads <a href="http://www.teenreads.com/blog/2009/09/libba-bray-why-i-love-disney-world">http://www.teenreads.com/blog/2009/09/libba-bray-why-i-love-disney-world</a>	<p>From Quantcast: 16,647 Rank Equivalent This destination reaches approx. 93,136 U.S. monthly people. This site attracts a slightly male slanted, younger, more affluent group.</p>	Sept. 23, 2009	Author Libba Bray discusses her visit to Disney as an adult. She finds it to be a "Cheese-O-Rama" experience until she sees the enjoyment her son is experiencing. She is then overtaken with happiness.
Up Take Vacations blog <a href="http://www.uptake.com/blog/amusement-theme-">http://www.uptake.com/blog/amusement-theme-</a>	<p>From Quantcast: 6,967 Rank Equivalent This destination reaches over 254K U.S. monthly people. This site appeals to a more educated,</p>	July 3, 2009	Quthor Britt Reints writes five reasons not to go to Disney for your summer vacation. Reasons including the heat, lines, crowds, costs and unpredictable weather.

<p>parcs/disney-world-sucks-in-the-summer_4789.html</p>	<p>youthful, slightly female slanted, fairly wealthy crowd.</p>		
<p>Planet Feedback  <a href="http://www.planetfeedback.com/disneyworld++(orlando+fl)/staff+attitude/knowledge/disappointed">http://www.planetfeedback.com/disneyworld++(orlando+fl)/staff+attitude/knowledge/disappointed</a></p>	<p>From Quantcast:  45,759 Rank Equivalent  This site reaches approx. 29,934 U.S. monthly people.  This site attracts a more affluent audience.</p>	<p>March 10, 2009  12:00 p.m.</p>	<p>Author Heather L. discusses her bad family vacation at Disney. Aside from being too expensive, she said she received bad customer service and inaccurate quotes on ticket prices.</p>
<p>5 Minutes for Mom Bringing Moms Together  <a href="http://www.5minutesformom.com/5690/mom-blogger-discovers-disney-world">http://www.5minutesformom.com/5690/mom-blogger-discovers-disney-world</a></p>	<p>From Quantcast:  134,091 Rank Equivalent  This site reaches approx. 9,314 U.S. monthly people.  This site attracts a middle aged, more female audience.</p>	<p>March 9, 2009</p>	<p>Author Janice compares her beach vacations as a child with her parents to going to Disney as an adult with her own child. She discusses how much fun she had.</p>
<p><a href="http://www.manicommies.com/?p=3710">http://www.manicommies.com/?p=3710</a></p>	<p>Somewhat surprising, Quantcast reveals that recent visitors to this site is mostly male - 57%. Also, a majority of visitors are age 18-34 years. No data is displayed for traffic.</p>	<p>Feb. 10, 2010</p>	<p>This mom promoted the “#DisneySMMoms” hashtag on Twitter. On her blog, she discusses the opportunity Disney is giving select parenting bloggers: special price for the conference, stay at Polynesian Resort for entire family, 7-day park hopper passes and media fast passes. This hashtag hundreds of Twitter tweets.</p>
<p>@chrisbrogan</p>	<p>Brogan has 122,504 followers as of this post, and is listed 8,682. He is well known in the PR and social media world, and has written “Trust Agents” with Julien Smith. Quantcast reports that his site (<a href="http://www.chrisbrogan.com/">http://www.chrisbrogan.com/</a>) reaches fewer than 2,000 US monthly people and appeals to a middle-aged audience.</p>	<p>Feb. 12, 2010</p>	<p>Used the #DisneySMMoms hashtag, RTs and in conversation with many “mommy bloggers.” Every attendee at conference using the hashtag, as well as Twitter apps – like tweetphoto to upload mobile pictures from the conference.</p>